

# Connected Leadership

by

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BLACK ISLE  
GROUP

[www.blackislegroup.com](http://www.blackislegroup.com)

# In 2019, things were quite different in the US

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In 2009

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Rank	Company	Sector
1	Exxon	Energy
2	General Electric	Industrials
3	<b>Microsoft</b>	Technology
4	AT&T	Telecommunication
5	Procter & Gamble	Consumer
6	<b>Berkshire</b>	Financials

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In 2019

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Rank	Company	Sector
	Apple	Technology
	Google (Alphabet)	Technology
	<b>Microsoft</b>	Technology
	Amazon	Consumer
	Facebook	Technology
	<b>Berkshire</b>	Financials

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# In 2019 – nothing much has changed...

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In 2009

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Rank	Company	Sector
1	BHP Group Ltd	Mining
2	Commonwealth Bank	Financials
3	National Aust. Bank	Financials
4	<b>Telstra Corporation</b>	Telecommunications
5	ANZ Bank	Financials
6	Westpac Bank	Financials

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In 2019

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Rank	Company	Sector
	Commonwealth Bank	Financials
	BHP Group Ltd	Mining
	Westpac Bank	Financials
	<b>CSL Ltd</b>	Health Care
	ANZ Bank	Financials
	National Aust. Bank	Financials

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culprit #2:

# meetings

62

**Meetings  
Attended**

monthly, by  
most employees

1  
2

Meetings  
considered  
**Time  
Wasted**

31

**Hours**  
spent in unproductive  
meetings over a month

culprit #1:

**email**

**Annual productivity costs per employee**

**\$1250**  
Spam

**\$1800**  
Unnecessary  
Emails

<sup>\$2100 to</sup>  
**\$4100**  
Poorly  
written  
communications