

Using evidence to drive impact

How leaders execute change in uncertain times

A Collaborative Leadership Event. Proudly presented by Stillpoint Strategy & Hargraves Institute

Sydney, 2 August 2024

Collecting good evidence takes time. But in our fast-paced world, time is short, and leaders often feel pressured to make decisions without having the complete picture.

In the complex realm of leadership and team dynamics, a data-driven approach is crucial for effectively navigating challenges and achieving strategic goals. By leveraging evidence and fostering a culture of continuous learning, leaders can empower their teams to excel, drive innovation, and maximise impact despite the ever-changing landscape.

Featuring guest speakers from the health and service sectors, this event will showcase stories of success from small, medium, and large organisations. Through facilitated conversations, you'll explore how these insights may be applied in your sector.

With just 40 people in the room, we invite you to join us for this engaging leadership experience, networking and collaboration.



Register now at <https://hargraves.in/event>

- **Be inspired** by senior industry leaders implementing change and growth.
- **Learn** from others' experiences in overcoming leadership challenges.
- **Experience** a dynamic, interactive format where each session includes a keynote, small-group discussion and in-room reflection.

“I attend many of these thought-leadership events. However, for a variety of reasons, Hargraves Institute always seems to have just that little something extra.

- Chief Executive Officer

REGISTRATION DETAILS

Registration: A\$950 per person. Includes GST, lunch, refreshments and networking drinks. A 10% discount applies when 2 or more participants register in a single transaction.

Cancellation: If you cannot attend, please email us at hi@hargraves.com.au.

For cancellations received more than 30 days before the event: 100% refund. Less than 30 days, but more than 14 days: 90% refund.

Cancellations received within 14 days of event commencement will not be refunded but are fully transferable.

Venue: Lachlan Room, Pullman Quay Grand Sydney, 61 Macquarie Street, Sydney.

Event registration: 8.30 am for 9.00 am commencement. Sessions conclude: 5.00 pm followed by networking drinks.

Featuring:

- ▶ Action-oriented with practical, implementable solutions.
- ▶ Co-creation of new ideas with leaders of for-purpose organisations.
- ▶ Leave with an actionable plan for evidence-based improvement.



INDUSTRY SPEAKERS



Sally Castle, CEO, The Liver Foundation

Sally is an internationally recognised strategist delivering growth in revenue, reach and impact for values-based organisations, balancing commercial imperatives with social impact goals. Sally has 20 years of experience working in the health sector across medical research institutes, health peak bodies and private sector organisations.



Josh Fear, National Policy Director, Palliative Care Australia

Josh has worked at the intersection of policy, advocacy, health and economics in academia and the non-government sector. Previous roles include Deputy Director at the National Centre for Social and Economic Modelling (NATSEM) at the University of Canberra, head of health partnerships at the Australian National University, Director of Policy at Mental Health Australia and Deputy Director of The Australia Institute.



Yvette McDonald, Chief People and Customer Officer, Anglicare Sydney

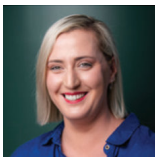
Yvette is a pragmatic Human Resources executive with over 20 years of experience and a proven track record in aligning culture with strategy, organisational design, leadership development and employee engagement. Previous roles include an executive HR role with Ferrero Australia and national roles with Coca-Cola Amatil and Thorn Australia (Radio Rentals).



David (Dave) Bradford, CEO, Bradford Institute of Advanced Education

Dave has over 3 decades of experience in the Justice and Human Services sector. A criminologist and former QUT Lecturer, Dave has worked in both government and education. He now leads his own business, specialising in training, investigation, and consulting for the Justice, Health, and Community Services Sectors, Universities and TAFEs, and large employers in the Private Sector.

EXPERTS



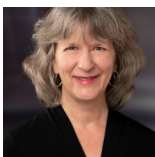
MC - Kate Dodd, Founder, Intent Strategy

Kate is an independent global strategist, speaker, facilitator, and innovator with an unabashedly millennial approach to effective-first strategy in complex business ecosystems. Through design thinking, data strategy, and a co-creative methodology, Kate is a force for developing the future of work across industries, geographies, and generations.



Allan Ryan, Executive Director, Hargraves Institute

Allan is the founder and executive director of Hargraves Institute, an organisation built on the principle of collective wisdom — the idea that the combined knowledge of the community is greater than that of any one individual. He helps organisations enhance performance through innovative tools and strategies that drive collaboration and engagement.



Linda Kurti, Managing Director, Stillpoint Strategy

Linda Kurti is the Managing Director of Stillpoint Strategy, a research and strategy agency with a particular focus on the non-government sector, supporting for-purpose organisations to optimise performance for better health and social outcomes.

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AGENDA

8:30 am | Event Registration

9:00 am | Welcome: MC, Kate Dodd, Founder, Intent Strategy



HOW DO WE KNOW WHAT WE KNOW?

Linda Kurti, Managing Director, Stillpoint Strategy

Linda will set the scene for the day by exploring the concept of knowing-in-action and its application for business leaders. She will present a framework for making sense of available evidence to inform effective decisions and monitor their consequences in volatile and fluid environments.

9:10 am



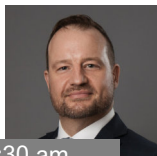
USING DATA TO EXECUTE STRATEGY AND GROWTH

Sally Castle, CEO, The Liver Foundation

Liver diseases are rapidly increasing in Australia, with 1 in 3 adults now affected. Health organisations such as the Liver Foundation provide essential support to clinicians and people living with the burden of disease through education, research and advocacy. Sally will present the challenges and achievements of the Liver Foundation in scaling rapidly to meet the growing demand for information, resources and support.

10:45 am

10:30 am | Morning Tea

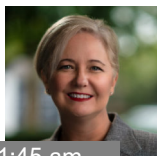


USING EVIDENCE TO INFLUENCE GOVERNMENT: WHY, HOW AND WHEN

Josh Fear, National Policy Director, Palliative Care Australia

The policy landscape abounds with data, reports and compelling arguments from many different interest groups, but only some of them ultimately have a direct impact on policy. Josh will share how not-for-profits can find and use the right evidence at the right time to get the attention of government decision-makers, drawing on examples from the health sector where shared responsibility between governments makes it especially difficult for advocacy organisations to effect change.

9:30 am



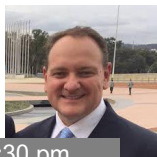
WHAT GETS MEASURED GETS MANAGED: Actionable Insights to Drive Workforce Performance

Yvette McDonald, Chief People and Customer Officer, Anglicare Sydney

Anglicare Sydney is one NSW's largest providers of retirement living, aged care services, and community services. With a proven track record in aligning culture with strategy, Yvette will share her knowledge of creating and leveraging data systems to build high-performing workplaces in complex service systems.

11:45 am

12:45 pm | Lunch

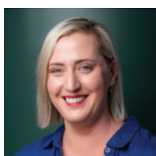


BRACING FOR IMPACT: A PEOPLE FIRST APPROACH

Dave Bradford, CEO, Bradford Institute of Advanced Education

Impact does not happen without people. The attraction, development, and retention of talent is more important than ever. From front-line staff to senior leaders, developing your people to execute change in uncertain times is vital. Dave will share insights on the employment drawn from the highest levels of government and front-line leaders.

1:30 pm



TOOL-DRIVEN CHANGE: LEVERAGING EVIDENCE FOR IMPACT

Allan Ryan, Executive Director, Hargraves Institute and Kate Dodd, Founder, Intent Strategy

Making good decisions is an essential step in a leader's journey. This workshop will explore the questions guiding leaders in using evidence and insight to deliver impact. Kate and Allan will share a best practice tool and facilitate its use to cross-pollinate ideas as you learn how to develop your collaborative action plan.

2:30 pm

3:30 pm | Afternoon Tea

SO WHAT DOES IT MEAN? Put it together in your own context

Facilitated by Linda Kurti, this wrap-up session will explore how the key insights from the day may be applied in various contexts, along with actions leaders can take to deliver impact.

3:45 pm

4:45 pm | Summary and Close. *Please join us for networking drinks.*

Hargraves
INSTITUTE

