

How Leaders Can Boost Strategy Execution in 2024

PLACES ARE LIMITED
- WILL SELL OUT!

SYDNEY, APRIL 12, 2024 | PULLMAN QUAY HOTEL

An event that concentrates on breaking through the constraints posed by executing strategy in the modern business environment

Key Takeouts

- An action plan for your organisation around each speaker's presentation.
- Knowledge about what other managers are doing to face the future.
- Informed about practices in other industries.

Special Features

- One-hour sessions to allow workshops, interaction, and discussion.
- Presenters and panellists who are experts in their field.
- Leading-edge topics around modern strategy execution problems.

Speakers and Agenda

8:30am CONFERENCE REGISTRATION

9:00am INTRODUCTION - SETTING THE SCENE

MC - Kate Dodd, Founder of Intent Strategy



The hitchhiker's guide to navigating expectations, opportunities and challenges with a strategy futurist. Blend design thinking and decision science to inform business and place strategy across geographies and generations in talent, workplace, and tech.

9:30am **RETHINKING THE WORKPLACE EXPERIENCE TO SUPERCHARGE STRATEGY**

Caroline Boyce, Head of Workplace Futures, Lendlease



In a world where we can work anywhere, how do we maximise value when coming together in one place? Caroline will explore the opportunities we have to supercharge company culture and strategy by uplifting the workplace experience to exceed the expectations of a rapidly changing workforce.

10:30am Morning Tea

10:45am **"STRATOPS" - ACCELERATING EXECUTION THROUGH AN ADAPTIVE STRATEGY**

Ingrid Schnell, Head of Strategy and Architecture, Australian Institute of Company Directors



Strategy to Operations provides the traceability and feedback loop required for businesses to understand the impact of their strategic choices and adapt to market conditions rapidly. In this session, we'll explore the initiative taken by the AICD and the progression in their strategy execution methodology.

11:45am **EMPLOYING AI IN EXECUTING STRATEGY**

Marek Kowalkiewicz, Professor in Digital Economy, Queensland University of Technology



Drawing from extensive experience advising CEOs and insights from his book "The Economy Of Algorithms", the session will offer real-world examples and innovative frameworks. Attendees will learn not just how to adopt AI but how to strategically embed it for a lasting competitive advantage.

12:45pm Lunch

... see over →

STRATEGIC FACTORS

Hargraves
INSTITUTE

1:30pm **HARNESSING THE POWER OF KPIS TO BOOST EXECUTION**
Graham Kenny, Managing Director, Strategic Factors and regular strategy author in the *Harvard Business Review*



What gets noticed, gets done – and KPIs are one way of achieving this. Graham will outline three pitfalls that managers stumble over in linking an organisation’s performance scorecard to its strategic plan. Attendees will examine how in overcoming these pitfalls their organisations will be put on a path to better strategy execution.

2:30pm **CLOSING THE GAP IN EXECUTION THROUGH BETTER COLLABORATION**
Allan Ryan, Executive Director, Hargraves Institute



Allan’s presentation will explore current Australian research on how some organisations successfully navigated the Covid crisis and how leaders build dynamic capabilities to drive collaboration within and between internal teams also with suppliers and customers. The models and practical tools are applicable to everyone everywhere.

3:30pm **Afternoon Tea**

3:45pm **PANEL DISCUSSION - STRATEGY EXECUTION IN A VOLATILE WORLD**
Libby Day, CEO Defence Teaming Centre



Libby Day is the CEO of the Defence Teaming Centre (DTC), Deputy Chair of the Australian Cyber Collaboration Centre and an advisor to the Medical Technology Association of Australia. Libby excels with complex stakeholder and advocacy management in highly technical industries.

Huw Thomas, Director, Huw Thomas & Associates



Huw is an expert in the leadership, management and governance of organisational change and transformation. He has led award-winning projects and advised, coached and trained thousands of leaders at organisations like InvoCare, Westpac, AMP, BHP Billiton, Cerebral Palsy Alliance and NSW Public Services.

Sandra D’Souza, CEO of ellect.biz



Sandra is the author of “From Bias To Equality” and has over three decades of experience spanning media, IT, and leadership roles in renowned global corporations and as an entrepreneur.

4:45pm **Review of Workshop**

5:00pm **End - with Networking Drinks**

GREAT VALUE
10% DISCOUNT AVAILABLE
FOR GROUP BOOKINGS OF
TWO OR MORE

CAN BE USED FOR
AICD PROFESSIONAL
DEVELOPMENT UNITS

Registration Fee

AU\$950 per person incl GST. Includes lunch refreshments and networking drinks.

To Register

Website - www.strategicfactors.com

Discounts

For two or more from the same organisation the fee is reduced by 10%.

Cancellations

Replacement delegates are welcome. No charge for cancellations received in writing at least two weeks prior.

50% of fee will be charged for cancellations received in writing at least one week before the event.

After that, including “no shows”, are liable for full fee.

Venue

Pullman Quay Hotel, 61 Macquarie Street, Sydney.
Phone (02) 9256 4000