TOOLS AND TECHNIQUES TO
CREATE LONG TERM STRATEGIES

"The old rules of business said that strategy was the sole preserve of the boardroom. But strategy is being brought into the light. Open strategy is as game-changing as open innovation."

D Dearlove and S Crainer, Thinkers50

Strategic Mindset

for New & Emerging Leaders

Hargraves
INSTITUTE

The rationale

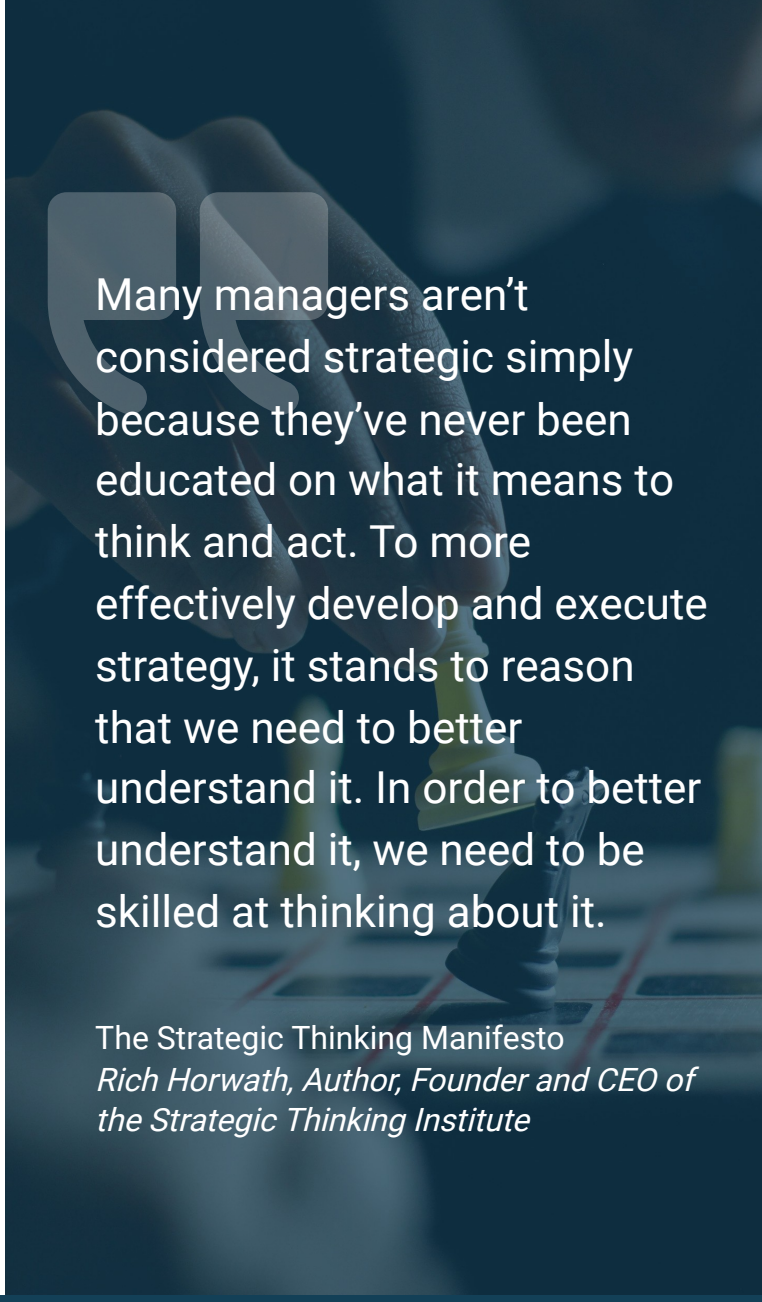
Strategic thinking is a core competency for managers and leaders in all sectors.

Leaders need to develop their strategic thinking abilities to encourage their teams to adopt more strategic approaches.

The challenge is finding time in the day-to-day to distance yourself and reflect on the bigger picture to envision a future for your team or organisation.

And, for new and emerging leaders, transitioning from an operational role to a strategic role requires a new skill set.

In this program, we draw on the work of Christian Stadler – Open Strategy, which presents a way to open up thinking to involve employees, customers, experts and competitors.



> Many managers aren't considered strategic simply because they've never been educated on what it means to think and act. To more effectively develop and execute strategy, it stands to reason that we need to better understand it. In order to better understand it, we need to be skilled at thinking about it.

The Strategic Thinking Manifesto
Rich Horwath, Author, Founder and CEO of the Strategic Thinking Institute

The Program

In this highly interactive program, participants learn how to apply tools and techniques to challenges, solve problems and create long term strategies.

Module 1: A Strategic Mindset

1. Defining the Strategic Mindset
2. Understanding the purpose of leadership
3. Strategy vs tactics

Module 2: The Big Picture

1. The Open Strategy philosophy
2. External trends
3. Internal dynamics
4. Competitor insights

Module 3: Questions with impact

1. Asking new questions
2. Reframing questions
3. Questions through different lenses
4. Exploring customer perspectives

Module 4: Big Ideas

1. Generate new solutions
2. Plan for implementation
3. Strategic thinking every day

Post-Program Follow-Up Session

Too often questions arise from the practical application of tools and techniques back in the workplace. The follow-up session is an opportunity ask specific questions and seek live feedback and ideas.

Learning Outcomes

Participants will learn to:

- Define strategic thinking and the characteristics of a strategic mindset.
- Apply tools to get insights from the external environment, the internal environment, customers and competitors.
- Apply techniques to think differently through questions, frames and lenses.
- Generate new solutions which can be implemented.
- Demonstrate a strategic mindset in day-to-day work.

Who should attend?

The program is designed for new and emerging leaders who wish to strengthen their strategic thinking abilities and encourage their team to adopt more strategic approaches.

Suited to both the public and private sectors, it is ideal preparation for teams about to embark on strategic planning and innovation.

Delivery

The program may be delivered as either a one-day in-person workshop or online for four 1.5 hour sessions, once per week for a month.

Participants will be asked to complete activities and apply tools between sessions to encourage deep learning and transfer to the workplace.

Helping new leaders transition from an operational to a strategic mindset

In-person delivery

- One-day in-house workshop.
- Post-program follow-up session (online) to support practical application in the workplace.

On-line delivery

- 1.5 hours per week online over four weeks.
- Short activities between sessions to apply learnings.
- Access to the facilitator between sessions to ask questions and seek ideas.
- Post-program follow-up session (online) to support practical application in the workplace.

Hargraves Institute

Hi, we're Hargraves Institute, Australia's first innovation consultancy founded on community and collaboration. Through a proven approach, tools and services, we help you make change happen.

We're innovation experts - with a difference. That difference is community: the understanding that collaboration is key to innovation and innovation is essential to growth. Through coaching, training and facilitation, we empower individuals with the tools and knowledge they need to succeed - developing confident leaders, thriving teams and high-performing organisations.

It's our 'People-First' innovation and tools Approach.

Your facilitator

Tess Julian understands that innovation is all about people. She helps individuals explore the processes, tools and behaviours, which underpin successful innovation and innovation mindset, to help teams and organisations provide the opportunity, ability and motivation for employees to use their ideas to make the enterprise a great workplace.

Tess has worked in various organisations, from start-ups to corporations, as an employee, leader, business partner and founder.

With a long and successful history of facilitation and training in various contexts, Tess will engage and inspire you to make a difference. Her first-hand experience and the latest research will provide practical and timely insights to lead change and innovation.

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What Participants Say

"I think the content was excellent and I really liked the range of tools that were introduced. Great to get people to think."

"I really liked the relatively short sessions, with homework and reflection. The review of the homework at beginning of each session helped reinforce learnings from the previous week. Good structure building on learnings from the week before."

"Excellent program to ignite strategic thinking in the workplace."

"It was excellent to have the opportunity to listen to the recording when I was not able to attend the workshop. I felt like I was in the live discussion, and almost started to answer the facilitator's questions."

Contact us to discuss
Strategic Thinking
for your workplace

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