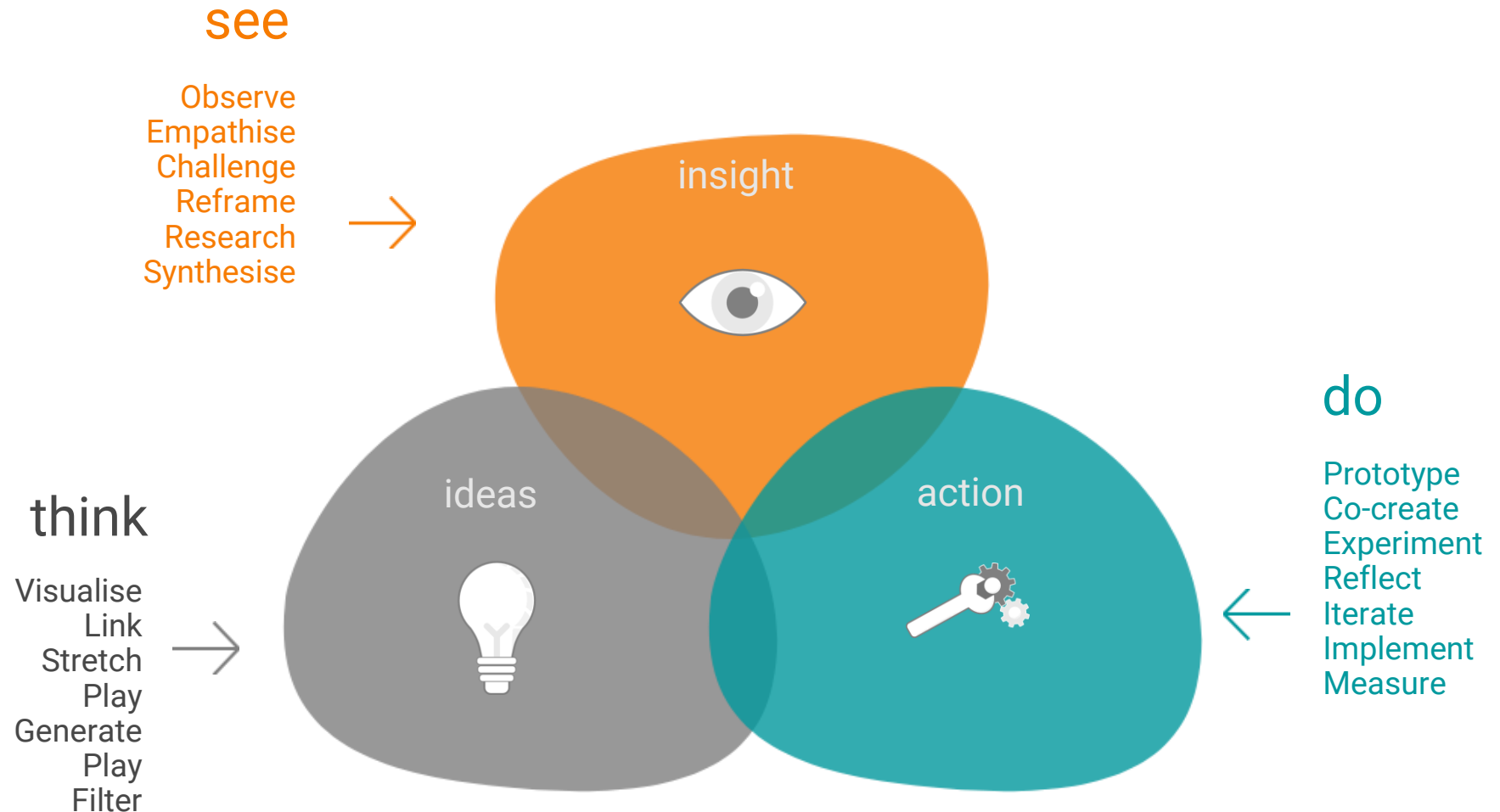


Innovation Thinking: See-Think-Do

How do you think through ideas and challenges?



Innovation Conversation Sheet

Use this tool to engage your staff and colleagues.

As you create a conversation and ask questions, your thinking will develop and the idea will evolve.

	Title of idea/problem:	
INSIGHT – SEE	<ul style="list-style-type: none"> • What’s the need? What’s the evidence there’s a need? (Observation) • Who’s the user/customer? What problem are you solving for them? • What are the assumptions about the need? Are you sure of these assumptions? (Challenge) • What’s the real impact wanted? (Reframe) • What is the challenge? How can we...? (Synthesise) 	
IDEAS – THINK	<ul style="list-style-type: none"> • In an ideal world, how would you solve the problem? (Visualise) • How have others solved it? (Perspectives) • Generate at least three different ideas to solve the challenge. (Brainstorm) • Which ideas are worth testing? (Filter) 	
ACTION – DO	<ul style="list-style-type: none"> • How will you know if the idea works? (Prototype) • Who will you co-create and/or test it with? (Co-create and iterate) • How will you implement it? 	
NEXT STEPS		